

Course Syllabus

SPCH 1315

Public Speaking

Communication Department

Division of Arts and Sciences

**South Plains College
Reese**

Spring 2021

Seth McLean

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Office: RC316L

Office Hours:

Mon 12:15pm-2:15pm

Tues 8:00am-9:30am, 12:15pm-12:45pm

Wed 12:15pm-2:15pm

Thurs 8:00am-9:30am, 12:15pm-12:45pm

Fri By Appointment

Office Phone: 806-716-4025

**Common Course Syllabus: SPCH1315
Revised Fall 2020**

Department: Communication Department

Discipline: Communication Studies

Course Number: SPCH1315

Course Title: Public Speaking

Course Formats: This course will be taught in the face-to-face format.

Campus: Reese Campus

Room: RC304

Course Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

Prerequisite: None

Credit: 3 **Lecture:** 3 **Lab:** 0

Textbook: Mr. McLean does not require a textbook for this class.

Supplies:

1. At least a 1 GB flash drive
2. Choice of sensory aid materials for oral presentations
3. Internet Access, and access Blackboard with the capabilities of utilizing Windows Media Player/Real Player.
4. Two (2) scantrons for exams (Scantron 26660 available in bookstore)

This course partially satisfies a Core Curriculum Requirement:

Communications Foundational Component Area (010)

Core Curriculum Objectives addressed:

- **Communications skills**—to include effective written, oral and visual communication
- **Critical thinking skills**—to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Teamwork**—to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- **Personal Responsibility**—to include the ability to connect choices, actions, and consequences to ethical decision-making.
- **Social Responsibility**—to include the demonstrated knowledge and competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities

Student Learning Outcomes: Upon successful completion of this course, students will:

1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

Course Evaluation:

Major/Final Grades - Exams, Presentations, finals	80%
Daily Grades - Homework Assignments, Peer/Self Critiques, Outlines, Class Participation	20%

Attendance Policy:

Students are expected to participate in the learning environment.

If you must miss class, check Blackboard for alternative assignments to substitute points for missed class period and complete them.

Face Covering Policy:

It is the policy of South Plains College for the Spring 2021 semester that as a condition of on-campus enrollment, all students are required to engage in safe behaviors to avoid the spread of COVID-19 in the SPC community. Such behaviors specifically include the requirement that all students properly wear CDC-compliant face coverings while in SPC buildings including in classrooms, labs, hallways, and restrooms. Failure to comply with this policy may result in dismissal from the current class session. If the student refuses to leave the classroom or lab after being dismissed, the student may be referred to the Dean of Students on the Levelland campus or the Dean/Director of external centers for Student Code of Conduct Violation. Students who believe they have been exposed or may be COVID-19 positive, must contact Health Services, DeEtte Edens, BSN, RN at (806) 716-2376 or dedens@southplainscollege.edu.

Student Code of Conduct Policy: Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

Diversity Statement: In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

Disability Statement: Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

Nondiscrimination Policy: South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations, you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact the Director of Health and Wellness at 806-716-2362 or email cgilster@southplainscollege.edu for assistance.

Course Requirements:

1. To read the information assigned in the text; you will be tested on this material, in addition to class lecture/discussion materials on scheduled exams.
2. To perform speeches and written material in a language understood by the instructor and class.
3. To take thorough notes (no pictures of notes) and study all lecture material, informational handouts, and assigned readings.
4. To actively participate in class discussions and group activities.
5. To show maturity and professionalism in preparation of assignments and in classroom behavior.
6. To show courteousness to fellow classmates/speakers (i.e. no electronic devices during speeches).
7. To initiate consultations with the instructor whenever assistance is needed regarding class assignments.
8. To appropriately cite information obtained from other sources, both in written and verbal formats. Please refer to the academic honesty section below for further details.
9. A student may not pass the course if (s)he fails to complete two or more major assignments.
10. Laptops/tablets are not permitted for the purpose of note taking in the classroom

Specific Attendance Policy Restated

1. All students enrolled for this course are expected to attend class regularly, be on time, and remain until dismissed.
2. Roll will be taken at each class meeting.
3. If a student is tardy, he/she should speak with the instructor after class to avoid having tardies count toward absences.
4. Students are responsible for all classwork covered during absences from class even in cases in which they are able to satisfy the instructor that the absence was unavoidable.
5. If a student leaves class prior to dismissal of the class, he/she will be counted absent.
6. The only absences labeled as "excused" are those absences due to participation in school functions, or documentable absences due to illness (doctor's note required in the next class period), or a death in the family requires the student to be in attendance of a funeral (proof required).
7. **The instructor may administratively drop a student due to excessive absences (lack of participation).**

Behaviors that will get you counted absent:

1. Wearing earbuds during class is disrespectful and not conducive to learning during class.
2. Watching videos during class.
3. Sleeping during class.
4. Disengaging from the class (cell phone/electronic usage).
5. Reading/studying for other courses during my class.
6. Disruptive behavior.
7. Leaving early.
8. Leaving for excessively long periods of time during class.

Make-up Work:

Make-up work is **NOT** guaranteed. **All work has a deadline and deadlines must be met even if the student is absent.** An absence on the day that you are scheduled for oral presentations or examinations will result in a grade of zero for the assignment unless you meet one of the standards for and "excused absence" according to course policy. Being unprepared OR not knowing the date of your speech or exam is not an acceptable excuse! If, according to the instructor's discretion, the student is allowed to make up such a presentation or exam, the student may receive a late penalty for the assignment. Only **ONE** speech may be made up during the semester on the designated date for make-ups.

Note:

The instructor reserves the right to modify the course syllabus and policies, as well as notify students of any changes, at any point during the semester.

Course Assignment Grade Percentage

Who am I? Speech	5%
Informative Speech	10%
Exam 1	15%
Persuasive Speech	15%
Special Occasion Speech	10%
Crisis Management Address	10%
Exam 2 (Final Exam)	15%
Attendance/Activities	20%

Course Schedule:

* Please note that this schedule is tentative and slight changes may be made as the semester progresses.

	Weekly Reading	Monday	Wednesday
Week 1	01/18-01/20		Course Introduction, Assign Intro Speech
Week 2	01/25-01/27	Communication Model, History of Public Address	Who Am I? Workshop
Week 3	02/01-02/03	Who Am I? Speech Informative Assignment	Listening/Ethics Audience Analysis
Week 4	02/08-02/10	Topical Development	Organizing the Body, Introductions and Conclusions
Week 5	02/15-02/17	Citing Sources, Supporting Material, Sensory Aids/ PowerPoint	<u>Library Day!</u> <u>Typed Informative Topic Due</u>
Week 6	02/22-02/24	Communication Apprehension (Anxiety)	How to Evaluate, Exam Review
Week 7	03/01-03/03	Informative Speech Workshop <u>Final Typed Outline Due</u>	EXAM 1
Week 8	03/08-03/10	Informative Speech Day 1	Informative Speech Day 2 Persuasive Speech Assignment
Week 9	03/15-03/17	<u>Spring Break!</u>	
Week 10	03/22-03/24	Persuasion Lecture <u>Topic Due</u>	Persuasion Lecture
Week 11	03/29-03/31	Persuasion Lecture	Persuasive Speech Workshop <u>Outlines Due</u>
Week 12	04/05-04/07	Persuasive Speech Day 1	Persuasive Speech Day 2
Week 13	04/12-04/14	Persuasive Speech Day 3	Special Occasion Speaking and Assignment
Week 14	04/19-04/21	Methods of Delivery, Language	Vocal/Nonverbal Delivery
Week 15	04/26-04/28	Special Occasion Speech	Working/Speaking in Teams
Week 16	05/03-05/05	Group Impromptu Speech	Exam Review
Week 17	05/10-05/12	Finals Week	Finals Week